

The Perfect Storm?

*Distributed Power: Reliability,
Renewables and Regulation*

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The Rising Storm



... the pull of demand ...

- Power ain't what it used to be
- The demand for *reliability*
- McDonalds and Starbucks -- the new high quality power user
- Where power = information and information is the business
- 21st Century Office space -- 90 MW for Lake Side Tech
- The demand for *quality*

Value of Reliability

- Distributed power avoids a series of measurable customer costs associated with outages
- Costs from outages affecting computer systems vary widely in the range of \$20,000 to \$200,000 per hour in the retail, media and transportation industries
- Costs can be much higher in the financial services, medical and other industries
- Outage protection also mitigates the risk of additional damage such as loss of customer goodwill.

... the push from supply ...

- New value to old technologies
- Falling costs of new technologies
 - » Microturbines
 - » Fuel cells
 - » CHP
 - » Photovoltaics ("PV")
 - » Wind
 - » Gas reciprocating engines

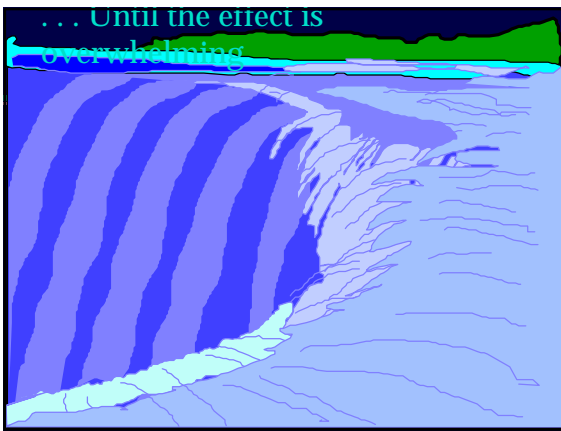
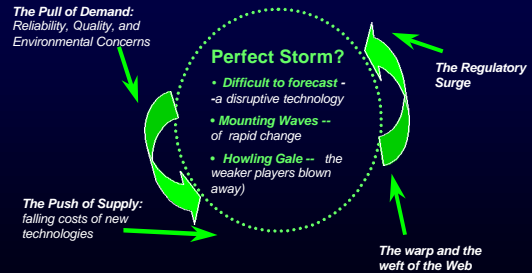
... the regulatory surge ...

- The open-access revolution, from 436 to 636; from 888/889 to 2000
- Kyoto and heightened environmental concerns
- The retail revolution -- and regulatory mandates for renewable portfolio standards
- Net metering

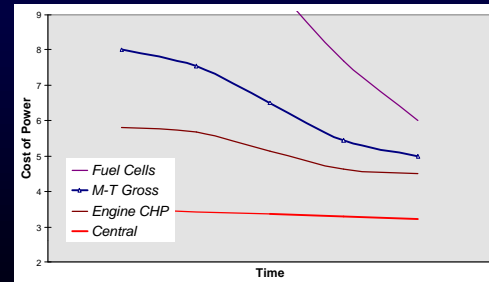
... and the warp and the weft of the Web

- Integrated information management
- E-commerce trading platforms for supply -- and now demand
- Power parks
- The outline of the "virtual utility"

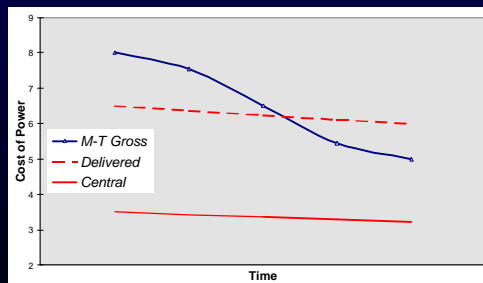
Each trend reinforces the next . .



DG costs likely to remain above central station generation at the busbar



But DG technologies do or will beat the delivered cost of power.



Selected Companies Offering Micro-Power Supplies

- GPU Advanced Resources
- PSEG Energy Tech.
- Onsite Sycom
- Unicom Distributed Energy
- Williams Distributed Power

Distributed Generation: T&D Focus

- Unsettled issues:
 - » Disco cost avoidance
 - » Impacts of price caps
 - » PUC policy interest
 - » Unresolved interconnection and auxiliary rate details
 - » Threat to T&D assets
 - » Renewables generation opportunities
 - » Retail green power demand
- Utility Concerns:
 - » Threat to *T&D business*
 - » Potential to increase or decrease *T&D rates*
 - » Potential to structure price caps to introduce profit opportunity
 - » One of few opportunities to expand regulated or affiliate business to allow revenue growth
 - » All upside for gas utilities

The New Context for Distribution Planning and Operations

- PBR and price cap regulation create a new paradigm for utility planning and operations: management of risks and rewards
- Industry restructuring places more focus on distribution company operations
 - » the Disco becomes the focus of utility regulation
 - » customers' expectations for service are high

"Both sides now"-- the Judy Collins Matrix

	DG as Threat	DP as Opportunity
DG as Monopoly Function	"DG is a threat to the physical stability and reliability of the distribution system." Seek PUC classification of DG as reg's function. Use tight st's to discourage intercon. Increase demand & other standby charges to deter private DG investments. Use occasional DG as small part of new T&D investments where cost red's provide PBR profits.	"DG is an opportunity for financial profit for the distribution company." Increase PBR profits by using DP to cut T&D costs. Maintain T&D planning & dispatch as revenue source. Expand T&D system to accommodate complex 2-way power flows & design rates to recover expansion costs.
DP as Competitive Function	"DG is a threat to the financial viability of the distribution company." Use incentives to direct private DP investment, if there are areas where T&D costs could be reduced. Use demand & other standby charges to protect T&D revenue. Retain dispatch rights & charge mktrs. for the service.	"DG is an opportunity for financial growth for the parent holding company." Create/buy competitive ventures for growth, selling DP equipment - or output and other attributes (PO, thermal) -- possibly bundled with commodity and load management. Charge for dispatch services thru regulated or competitive entities.

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Services for EDC's: strategy to respond to both DP threats & opportunities

- Protect the T&D system from instability,
- Protect the distribution company and its ratepayers from serious financial impacts,
- Reduce regulated T&D costs,
- Increase distribution revenue with additional services,
- Facilitate development of a sound competitive market, and
- Invest in competitive DG ventures for further corporate growth.

Selling DG into the Retail Market??

- But, why limit our view of the potential market for DG by ignoring the rest of the customers?
 - » Someday, on each utility distribution feeder, there will be many DG units, constituting a "*distributed power market*."
 - » Today, the 'green' power market is constrained by limited 'new' green power resources of the kind most desirable for green consumers.
 - » Many of these desirable resources, especially PV, are more appropriate for siting at a consumption point than in large central station power plants.

Proposed Principles for On-Site DG --

- Data on feeder power conditions should be "e-distributed" on a real-time basis to operators of distributed resources
- Distribution rates and PBR mechanisms should give customers incentives to invest in distributed generation that is economically efficient compared to utility T&D investments
- Policy should be based on the full range of public policy goals, including
 - » energy efficiency and diversity
 - » avoidance of adverse effects on the global environment; and
 - » equity among all classes of ratepayers
- Customers select level of onsite capacity they wish to back up

Proposed Principles for On-Site DG (con't)

- Standby Rate principles:
 - » reflect physical and economic benefits to the T&D system
 - » avoid uneconomic "islanding"
 - » provide incentives to minimize grid use during times of peak T&D load
 - » charge capacity costs only for on-site generation outages that occur at the distribution system peak
 - » credit customers for arranging load reduction within the affected portions of the T&D system which offsets generator outages
- Rates should reflect the diversity of generating resources on each feeder
- Interconnection standards should assure safety and reliability, without interfering with the power market

Distributed Power Market Paradigm

- Familiar Paradigm
 - » Open access to transmission for central generators
 - » 1-way flow from generators to users
 - » Limited CHP applications for large turbines, gas engines
- New Forces
 - » Small generators with remote monitoring and dispatch
 - » Customer power: new option for on-site redundancy
 - » New suppliers & outsourcing

Moving to the New Paradigm

- *A Distributed Power Market*
 - » Open access to distribution for customer-generators
 - » Multi-directional distribution system
 - » Virtually unlimited potential market for DG

Is it “Win-Win” or a Zero-Sum game?

- For Electric Distribution Companies
 - » Gains:
 - distribution cost deferral/avoidance
 - increased revenues from new services
 - » Losses:
 - reduced revenue from self-generators

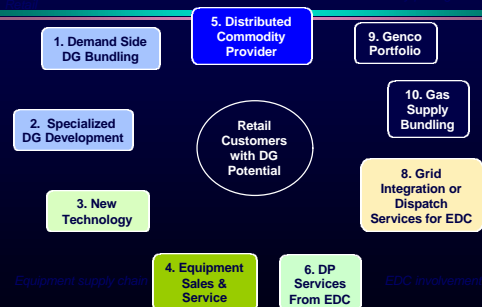
What about for those who don't self-generate?

- Gains
 - » reduced T&D rates, improved reliability
 - reduced line losses
 - environmental improvement
- Losses:
 - distribution costs shifted from self-generators

Multiple DG Revenue Streams

- Base Electricity Commodity Value
- Environmental Attributes
- Additional Host Benefits
 - » On-site Peak Load Reduction
 - » Reduction in T&D or Other Utility Charges
 - » Reliability
 - » Power Quality
- Distribution Utility Benefits
 - » Reliability
 - » Lower Costs
 - » Lower Losses

Distributed Power Market Roles



State Regulatory Developments

- Progress in bell-weather state regulatory proceedings:
 - » CA
 - » NY
 - » Others.
- Regulations determining market viability for:
 - » fuel cells,
 - » key renewables.

New Regulatory Challenges

- Allocation of Cost Responsibility
- Air emission quandry for combustion DG
 - » system benefits across the network
 - » potential localized impacts

Key Regulatory Issues

- Exit Fees (special CTCs for DG)
- Interconnection Standards (connecting DG to the grid)
- Standby Rates (backup power rates)
- Net Metering
- Other Issues

Staying Current

- Distributed Power Marketplace Update from XENERGY
- A Bi-weekly News Service
- Available electronically at:

www.xenergy.com/dp

Tracking Market Developments

- **Competitor Update**
 - » GE and Kubota Sign Agreement to Launch Fuel Cells in Japan
 - » Long Island Power Authority to Buy 28 Additional Plug Power Fuel Cells
 - » Mitsubishi to Market Ultra-Low Emission Capstone Microturbines in Japan
 - » Honeywell's Microturbines Making Moves in Canada
- **Regulatory Update**
 - » Arizona Becomes First State to Require Sun Power
 - » Ohio Net Metering and Interconnection Rules Set
 - » Washington State Net Metering Law Expanded and Clarified
- **Stock Update**
 - » Plug Power Stock Tumbles amid Uncertainty on Fuel-Cell Deal with GE
 - » Ballard Loses Fuel Stock Slide; Significant Cash Reserves Remains

Tracking Capital

Stock Update					
Company	Market	Stock Symbol	Latest Close	Last Week's Close	52-Week Range
AstroPower	NASDAQ	APWR	20 1/16	18 1/4	10.87 - 49.37
Avista Corp.	NYSE	AVA	28 1/2	31 7/8	14.62 - 68.00
Ballard Power Systems	NASDAQ	BLDP	73 1/8	72 1/8	22.37 - 144.93
DCH Technology	OTC Bulletin Board	DCHT	5 1/32	7	0.25 - 16.50
FuelCell Energy	AMEX	FCL	38 1/8	39 11/16	5.83 - 95.50
Mechanical Technology	NASDAQ	MKTY	12	16 3/4	3.83 - 33.66
Plug Power	NASDAQ	PLUG	56 1/4	62 7/8	15.00 - 156.50
SatCon Technology	NASDAQ	SATC	16 3/16	17 1/8	4.50 - 44.75

Other Distributed Power Issues

- Treatment of DG in evolving ISO rules
- New regulatory developments: environmental as well as ratemaking
- Opportunities for PBR and D-IRP
- Moderated DG REM discussion group

Questions



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