

How Climate Change Will Change the Business Climate



The way energy works."

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Institute for Regulatory Policy Studies, Springfield Illinois

December 10, 2009

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How Will the Future Be Shaped?

- Build on Illinois' success and continue to be a champion for a vibrant electric market for commercial and industrial customers.
- Recognize that the world is changing; cultivate flexibility rather than commitment.
- Encourage innovation.

Illinois is a market leader – retail and wholesale.

- C+I customer switching is relentless, with majority having switched. 75% of non-residential load is being supplied by alternate suppliers.
- C+I customers can choose from more than 35 suppliers and at least six brokers.
- **Products have proliferated**, with customers choosing many options (pricing structures, term, fuel source, contract language, associated equipment, distributed generation) based on their respective business models.

Solar Development Is Encouraged Nationally



States are Showing Solar the Money



Demand Response Support Across the Country



Public purpose and/or utility energy efficiency programs and demand response/load management programs. Demand response/load management programs only Public purpose and/or utility energy efficiency programs Distributed energy resource options available Gas energy efficiency programs No energy management programs

Nearly all states (blue and green) support demand response with specific utility programs and PUC policies

Smart Grid = The Energy Information Superhighway

Smart Grid starts designing the rules of the road, AND the on and off ramps.

Major Inputs & Potential Sources of Surprise

Environment Economy Technology Fuels

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Environment: What We Know



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Environment: What We Don't Know

Feedback Loops Events Surprises & Perception

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Economy: What We Know



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What We Don't Know



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Cars & Technology: What We Know



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Cars & Technology: What We Don't Know



Timing & Elasticities

Smart Buildings: What We Know



Buildings Can Get a Lot Smarter



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Smart Buildings: What We Don't Know



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Renewable Technology: What We Know



Sun Worship Has Been Around for a Long Time

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Renewable Technology: What We Don't Know



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Energy Storage: What We Don't Know



What We Know: Fuel Prices



Source: ISO New England

Gas Prices Drive the Price of Wholesale Electricity

What We Don't Know: Fuel Prices



Source: Financial Times

Where Will Prices Go?

Information: What We Know

Democratization of Information is **Critical!**

The Race May Yield Surprising Results



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Some Intriguing Outcomes



Dead Ends



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Money Will Drive Outcomes



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When We Build It, Who Will Come?

