

# Transforming the Electricity Market

## AGENDA

May 10, 2007

SPRINGFIELD, ILLINOIS

Sponsored by The Institute for Regulatory Policy Studies  
Illinois State University

**THURSDAY  
MAY 10, 2007**

### 8:45 am Welcome

David Loomis, Executive Director,  
Institute for Regulatory Policy Studies

### 8:50 am Opening Remarks

Hon. Lula Ford, Commissioner  
Illinois Commerce Commission

### 9:00 am Session 1:

#### Promoting Sustainable Energy Efficiency Programs

- Real-time pricing
- Conservation
- Appropriate measure of a cost-effective energy efficiency strategy

#### Moderator:

Hon. Robert Lieberman, Commissioner  
Illinois Commerce Commission

#### Speakers:

Terry Harvill, Vice President,  
National Government and Regulatory Affairs  
**Constellation NewEnergy**

Val Jensen, Director, San Francisco Office  
**ICF Consulting**

Anthony Star, Director of Policy & Evaluation  
**Community Energy Cooperative**

### 10:45 pm Morning Break

### 11:00 pm Session 2:

#### Increasing the Role of Renewable Energy Sources

- What other states are doing; lessons to be learned
- Barriers to entry into the energy market
- Regulatory policy issues

#### Moderator:

Hon. Charles Box, Chairman  
Illinois Commerce Commission

#### Speakers:

Henry Henderson, Senior Director,  
Midwest Regional Office  
**Natural Resources Defense Council**

John D. Jones, Vice President-Energy Marketing  
**Invenergy LLC**

Brian Prusnek, Deputy Cabinet Secretary  
**Office of the Governor, State of California**

### 12:45 pm Lunch Break

### 1:45 pm Session 3:

#### Facilitating Customer Choice in a Changing Environment

- What do retail residential customers really want: price searching with risk or certainty of price?
- Barriers to competition for residential customers
- Customer choice in other states
- Municipal/customer aggregation issues
- Experiences in the natural gas market

#### Moderator:

Hon. Erin O'Connell-Diaz, Commissioner  
Illinois Commerce Commission

#### Speakers:

Richard Anderson, Managing Partner  
**CQI Associates**

Robert Ferlmann, Vice President  
**Blue Star Energy**

Mary Lou Grzenia, Senior Rate Analyst  
**NICOR Gas**

Sonny Popowsky,  
Consumer Advocate of Pennsylvania  
**Pennsylvania Office of Consumer Advocate**

### 3:30 pm Close



Transforming the Electricity Market

May 10, 2007 Springfield, Illinois

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