



Illinois State University
 Institute for Regulatory Policy Studies
 Campus Box 4200
 Normal, IL 61790-4200
 Address Service Requested

Transforming the Electricity Market



May 10, 2007 Springfield, Illinois

Sponsored by
 The Institute for Regulatory Policy Studies
 Illinois State University



SCOPE AND PURPOSE

The conference will feature three sessions focusing on (1) the role of activities including real-time pricing and conservation in promoting sustainable energy efficiency programs, (2) increasing the role of renewable energy sources in meeting customer demand, and (3) facilitating customer choice as we move toward increased reliance on competitive markets.

Updates to the Conference agenda will be available at <http://www.irps.ilstu.edu>

ABOUT THE ORGANIZER

The **Institute for Regulatory Policy Studies**, residing in the Department of Economics at Illinois State University, was founded to foster education, communication, and research on regulatory policy issues of critical importance to consumers, regulators, and utilities. The Institute pursues these goals by sponsoring conferences and workshops, funding support for students, and conducting research. Further information about the Institute is provided on the Institute's web page, <http://www.irps.ilstu.edu/>

The Institute gratefully acknowledges the support of its contributing members:

- AARP • Alliance Pipeline • AT&T
- Ameren • Citizens Utility Board
- Commonwealth Edison Company
- Constellation New Energy
- MidAmerican Energy Company • Midwest ISO
- Midwest Generation • Nicor • Peabody Energy
- The Peoples Gas Light and Coke Company
- PJM Interconnection • Verizon

CONFERENCE LOCATION

The conference will be held at the President Abraham Lincoln Hotel, 701 East Adams, Springfield, IL 62701. Parking at the hotel is \$6.00 per day or valet parking is available for \$8.00 per day.

ACCOMMODATIONS

The Institute for Regulatory Policy Studies has reserved a block of rooms at the President Abraham Lincoln Hotel for conference participants at the special rate of \$70 per night plus tax. Contact the President Abraham Lincoln Hotel at 217-544-8800 prior to April 20, 2007 to qualify for the conference rate. Please mention "Energy Conference" when making your reservation.

Check the IRPS website for links to other hotels in the Springfield area.

REGISTRATION

You may register online at: <http://www.irps.ilstu.edu>

You may mail the registration form and your check to:
 Institute for Regulatory Policy Studies
 Illinois State University
 Campus Box 4200
 Normal, IL 61790-4200

Or you may fax the registration form to 309-438-5228

The registration fee covers attendance at the conference, continental breakfast, lunch, coffee breaks and conference materials.

Individual/Non-member Company	\$499
Member Firms	\$299
Government/Academic	\$199

If you require a vegetarian meal, please contact the Institute at 309-438-8625

Updates to the Conference agenda will be available on the Institute's website.

CANCELLATIONS

Refund requests must be submitted in writing to the Institute for Regulatory Policy Studies. These requests will be honored until April 25, 2007. Refunds will be reduced by a non-refundable fee of \$100. Substitutions are welcomed and encouraged. Should you designate a substitute, please contact the Institute at 309-438-8625.

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