

# Assessing the Potential for Demand Response Programs

## AGENDA

May 12, 2006

SPRINGFIELD, ILLINOIS

**FRIDAY  
MAY 12, 2006**

**8:30 am**

**Welcome and Opening Remarks**

**8:35 am**

**Keynote Address:**

**The Current State of Demand Response in the United States**

- Basic concepts
- Demand Response:  
A nontraditional supply source?
- Potential impacts in the short and long term

**Introductory Remarks by Moderator:**

Hon. Kevin Wright, Commissioner,  
**Illinois Commerce Commission**

**Keynote Speaker:**

Hon. Richard E. Morgan, Commissioner,  
**District of Columbia Public Service Commission**

**9:30 am Morning Break**

**9:45 am**

**Session 1:**

**The Role of Demand Response in Energy and Capacity Markets**

- Key drivers: reliability and economy
- Desired end states in a perfect world
- Key programs – what has worked, what hasn't, who participates, who benefits
- Key results and lessons learned

**Moderator:**

Hon. Lula Ford, Commissioner,  
**Illinois Commerce Commission**

**Speakers:**

Lawrence Mansueti, Director, Electric Markets Program,  
**U.S. Department of Energy**

Jeff Bladen, General Manager, Markets Strategy,  
**PJM**

Ron McNamara, Vice President of Market Management,  
**MISO**

David Kathan, Office of Markets, Tariffs and Rates,  
**Federal Energy Regulatory Commission** (Invited)

**11:30 pm Lunch**

**Luncheon Address:**

Hon. Charles Box, Chairman,  
**Illinois Commerce Commission**

**"Lessons Learned As the New ICC Chairman"**  
(Invited)

**12:30 pm**

**Session 2:**

**Closing the Circle: From Wholesale Prices to Retail Rates and Programs - Current Approaches and Best Practices**

- Current types of programs in place
  - Market-based pricing
  - Reliability-driven programs
- Regulatory models of demand response
- State-level actions

**Moderator:**

Hon. Erin O'Connell-Diaz, Commissioner,  
**Illinois Commerce Commission** (Invited)

**Speakers:**

Steve Rosenstock, Manager, Energy Solutions,  
**Edison Electric Institute**

Rich Sedano, Director,  
**The Regulatory Assistance Project**

Bernie Neenan, Vice President-  
Performance Pricing Services,  
**UtiliPoint International**

Paul Crumrine, Director,  
Regulatory Strategies & Services,  
**Commonwealth Edison**

**2:15 pm Afternoon Break**

**2:30 pm**

**Session 3:**

**The Potential for Implementing Demand Response Programs in Illinois**

- Possible Barriers
  - Infrastructure
  - Institutional
  - Consumer awareness
- Interface between DR and using auctions to procure wholesale power

**Moderator:**

Hon. Robert Lieberman, Commissioner,  
**Illinois Commerce Commission**

**Speakers:**

Kathy Tholin, CEO,

**Center for Neighborhood Technology**

Rich A. Voytas, Manager Corporate Analysis,  
**Ameren**

Tim Healy, CEO,

**EnerNOC**

TBA, Large Customer

**4:15 pm Close**

**Assessing the Potential for Demand Response Programs**

May 12, 2006 Springfield, Illinois

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Title \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ Prov./State \_\_\_\_\_

Country \_\_\_\_\_ Postal Code/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ e-mail \_\_\_\_\_

**Would you like credit for Continuing Education Units?**  Yes  No  
**I will require a vegetarian meal**

**Payment Level:**

Individual/Non-member Companies \$399

Institute Member Firms \$250

Government/Adademic \$150

Institute for Regulatory Policy Studies  
Illinois State University  
Campus Box 4200  
Normal, IL 61790-4200

**Registration on our secure website is encouraged:** <http://www.irps.ilstu.edu>  
(309) 438-8625 Fax (309) 438-5228 FEIN: 376 014 070  
If Check or Money order, please make payable to "Illinois State University"

**Method of Payment:**

Check  Money order  Credit Card

**If Credit Card:**

Visa  MasterCard  Discover  AMEX

Signature \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_